

**THE KARNATAKA PLANTERS' ASSOCIATION
CHIKMAGALUR**

All ordinary Members and
Managers of Members Estates

Dear Members,

Please find forwarded the email received from the Coffee Board informing about organizing of the awareness programme on:

DATE & TIME: Tuesday, 25th February 2020 at 11.00 A.M.

VENUE: Coffee Research Sub Station at Chettahalli, Kodagu District. (CRSS)

SUBJECT: "New Initiatives for Coffee Growers"

The following topics will be discussed at the programme:

- 1) Insurance coverage / package for Coffee Growers customized and managed by M/s Wingsure using most recent best practices globally. The intent is to work collaboratively with coffee growers to first understand industry specific challenges and then bring cost effective solutions to growers.
- 2) "Krishi Taranga": On Demand Extension services/ cultivation and other advice using mobile phones.
- 3) Update on other new initiatives such as 'Block Chain', 'sustainability', etc.

Members are requested to attend the programme.

Thanking you,

Yours faithfully,

Anil Savur D.
Secretary